International Invention Innovation Competition in Canada iCAN-TORONTO, CANADA

# ICAN 2023

THE 8<sup>TH</sup> INTERNATIONAL INVENTION INNOVATION COMPETITION IN CANADA

# SHOW REPORT

**EVENT PROGRESS SUMMARY & STATISTICS** 



TORONTO

# THE 8 TH ANNUAL ICAN 2023 2023 INTERNATIONAL INVENTION INNOVATION COMPETITION IN CANADA

THE PREMIER EVENT OF CANADA FOR WORLDWIDE INVENTORS



International Invention Innovation Competition in Canada
iCAN-TORONTO, CANADA

**SPECIAL ONLINE EDITION - TORONTO, CANADA** 

Because We Can

PRELIMINARIES REGISTRATION PERIOD

JANUARY 15 - JULY 15

THE FINALS PROGRAM & AWARDS

**AUGUST 26** 

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ORGANIZED BY TISIAS

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# **iCAN - TORONTO, CANADA**





SPECIAL ONLINE EDITION - TORONTO, CANADA

AUGUST 26







THE PREMIER EVENT OF CANADA FOR WORLDWIDE INVENTORS

加拿大國際發明創新競賽 캐 나다국제 발명혁신대회 カナダの国際発明革新大会 نمايشگاه بين المللي اختراعات كانادا المسابقة الدولية للاختراع و الابتكار في كندا Kompetisi invensi dan invovasi internasional di Kanada Międzynarodowy Konkurs Wynalazkow i Innowacji w Kanadzie Pandaigdigang Paligsahan ng mga Makabagong Imbensyon Международен конкурс за новаторски и<mark>зобретения в</mark> Канада Međunarodno natjecanje inovatora u Kana<mark>di</mark> Competiția internațională a invențiilor și inovațiilor in Canada

Kanada Uluslararası İcat ve İnnovasyon Yarışması Concurso internacional de invencion e innovacion en Canada

การประกวดผลงานสิ่งประดิษฐ์และนวัตกรรมระดับนานาชาติ ประเทศแคนาดา



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ican@tisias.org



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### **OVERALL SUMMARY OF COMPETITION**

The 8<sup>th</sup> International Invention Innovation Competition in Canada, iCAN 2023 was held online on August 26<sup>th</sup> in Toronto, Canada. This was the 4<sup>th</sup> year in which the event was held virtually. The competition was progressed in two stages: (1) The Preliminaries and (2) The Finals.

### THE PRELIMINARIES

The Preliminaries was open for a 6-month period (January 15 – July 15) where applicants were required to complete and submit their application forms by email. The Preliminaries was the initial stage for the applicants to qualify for the competition and further proceed to the Finals. All applications were reviewed by the Organizing Committee & Jury Members to verify the legitimacy of presented entries (inventions, innovative products, scientific research projects, etc.) and to check if the nature of ideas meet the qualification protocols for entering the competition. Once applications pass the initial checks, the ideas are then evaluated through word descriptions, images and/or other external links and media sources.

For the 6-month period, the Organizing Committee & Jury reviewed a total of **621 applications** from **50 countries** and qualified **491 applications** to proceed to the Finals of which **246 applications** competed in the Finals. The jury examined the written descriptions and visual data provided in the application forms to nominate the **Gold, Silver, and Bronze Medal Winners** and to further proceed them to the Finals.

Any incomplete applications or proposals with unacceptable contents/themes of hazardous means were initially filtered out and disqualified from the Preliminaries. Applicants who failed to maintain a consistent email communication with the iCAN Team (Management & Coordination of the Registrar) were also eliminated from the competition roster for holding a long-term incomplete status for their submissions.

### **THE FINALS**

Applicants who have fulfilled the essential requirements of the Preliminaries were qualified to proceed to the Finals where they were asked to submit a video presentation of their nominated innovations for further examination and review by the Jury for the selection process of the Finals Award Winners. The Finals Awards featured the **Grand Prize**, **Semi-Grand Prize**, **Best Invention Awards** (Various Categories), **Canadian Special Awards** by the host organizations (ICO, TISIAS & Inventors Circle), and **International Special Awards** sponsored by official delegations allocated in iCAN 2023.

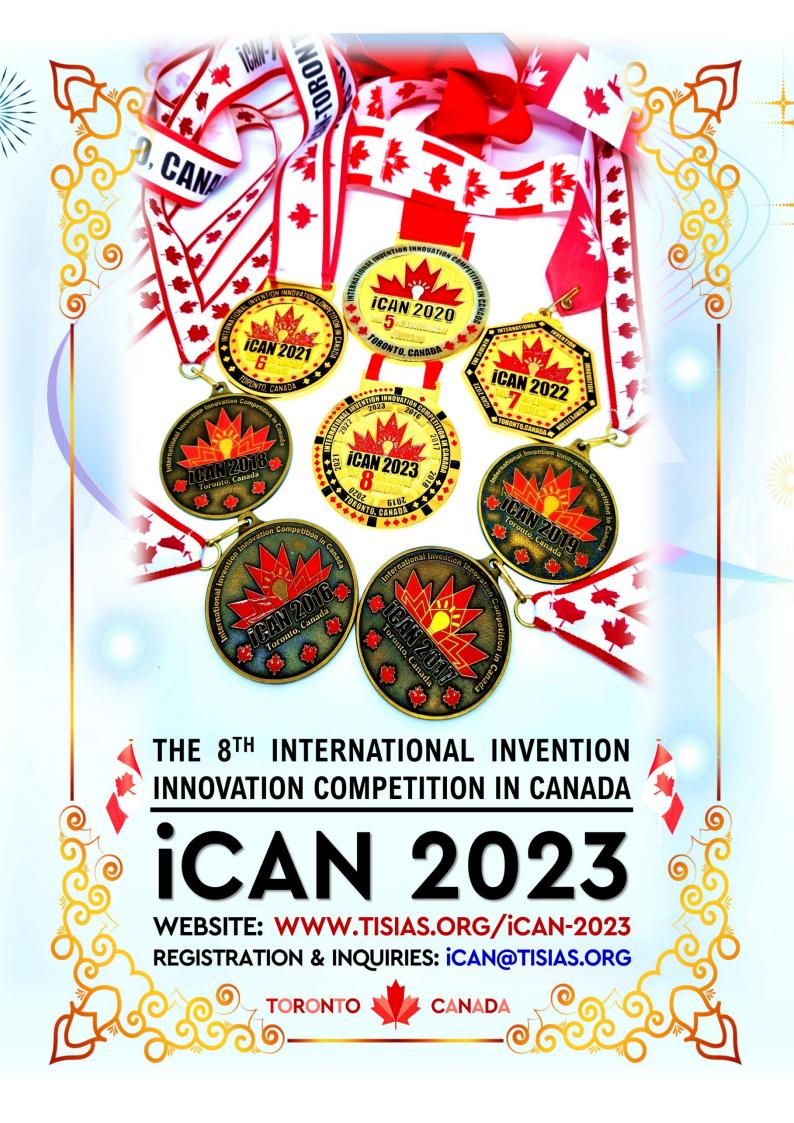
On August 26th, the following contents were uploaded on the official website for iCAN 2023 "The Finals":

- iCAN 2023 "The Finals" Award Winners Announcement (by List)
- iCAN 2023 Keynote Speaker Presentation by Howard A. Lim (HOW Creative)
- iCAN 2023 "The Finals" Movie Showcase
- iCAN 2023 Official Catalogue Online

All video files submitted by the Finalists were examined to select the winners of the **Finals Awards** by the Organizing Committee & Jury as well as the International Delegation Leaders. The videos were also utilized on creating the iCAN 2023 "**The Finals**" **Movie** as mixed footages. This year, the Finals featured **our Main Keynote Speaker's Presentation** "How to Rise Far Above Your Competition". The Catalogue provided the general and overall information of the event, congratulatory messages by the committee, partners, and international delegations followed by the directory of exhibits.

### **AWARD PACKAGES**

After the Finals, iCAN 2023 Award Packages were allocated for international shipping via DHL Express to all Finalists' postal addresses. The shipping process started from September 4<sup>th</sup> and onwards. Finally, all recipients of the awards were asked to send a photo taken with the awards for the making of **iCAN 2023 Group Photo Collage** which is planned to be published by the end of the year.







# International Invention Innovation Competition in Canada iCAN - Toronto, Canada



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Subject: iCAN 2023 - Message

### Dear Inventors and Innovators

The International Invention Innovation Competition in Canada (iCAN) is a prestigious event that showcases innovative inventions and ideas from around the world. It provides a platform for inventors, researchers, and entrepreneurs to present their creations and compete for recognition and awards.

iCAN aims to promote creativity, collaboration, and entrepreneurship in the field of innovation. It encourages participants to develop solutions to real-world problems and contribute to the advancement of various industries. The competition welcomes participants from diverse backgrounds, including academia, industry,

The event typically features several categories, such as technology, healthcare, environment, and social innovation. Participants have the opportunity to present their inventions to a panel of expert judges, industry professionals, and potential investors. They can showcase their prototypes, demonstrate the practical applications of their ideas, and explain the potential impact of their innovations

IFIA invites all members, inventors, innovators, and researchers to participate in the 8th International Invention Innovation Competition in Canada (iCAN 2023), which will be held online on August 26 in

On the eve of the 55th anniversary of the IFIA, the International Federation of Inventors' Associations whose aim has been to promote the culture of invention and innovation for more than half-century highly supports the creation of an international platform where the world inventors get together, exchange innovative knowledge, and display the fruits of their mind.

Participating in iCAN can be a significant opportunity for inventors and innovators to gain exposure, establish credibility, and attract potential investors or partners. It also allows them to learn from other participants, discover emerging trends and technologies, and stay updated with the latest developments in the innovation

I hope all participants will enjoy this great event









T: +41 22 761 11 11 / F: +41 22 798 01 00

www.ifia.com







## $oldsymbol{L}$ ETTER OF $oldsymbol{R}$ ECOMMENDATION

2023/5/17

Dear Inventors, Innovators and Young Students Around the World,

On behalf of World Invention Intellectual Property Associations (WIIPA), I would like to advance my deepest gratitude and appreciation to Toronto International Society of Innovation & Advanced Skills (TISIAS) for the great deal of effort they have devoted into organizing their annual event: The 8th International Invention Innovation Competition in Canada, iCAN 2023 in Toronto, Canada.

Throughout the last 7 years, it was evident to see that iCAN has truly made one of the biggest cultural impacts for the global community of inventors and innovators by merging many creative minds and souls from 95 countries around the world to this special occasion in Canada from 2016 to 2022. The iCAN Team's hard work and dedication for promoting inventors and entrepreneurs while facilitating social exchange, innovation marketing, licensing, and manufacturing have truly been remarkable and effective.

WIIPA fully supports this spectacular event iCAN and our honorable cooperation partner Toronto International Society of Innovation & Advanced Skills (TISIAS) in Canada. Accordingly, we highly recommend all member states of WIIPA as well as inventors, students, researchers, scientists, entrepreneurs, and enterprises to take their best shot to grasp the opportunity to participate in iCAN 2023 and capitalize all fruits of beneficial means in this excellent competition in Canada.

Sincerely Yours



World Invention Intellectual Property Associations (WIIPA)





World Invention Intellectual Property Associations (WIIPA) 世界發明智慧財產聯盟總會

Website: www.wiipa.org.tw Email: wiipa@wiipa.org.tw





AFGHANISTAN ALGERIA ARGENTINA AZERBAIJAN BELGIUM **BOSNIA & HERZEGOVINA** BRUNEI BULGARIA CAMBODIA CAMEROON CANADA CHINA **EGYPT** GEORGIA HONG KONG INDONESIA IRAN JAPAN **KOREA** LEBANON MACAO MACEDONIA MALAYSIA MOLDOVA NETHERLANDS PERU **PHILIPPINES** POLAND QATAR ROMANIA RUSSIA SAUDI ARABIA SINGAPORE SPAIN SRI LANKA SUDAN SWEDEN **SYRIA** 

THE 3RD ANNUAL ICAN 2018 2018 INTERNATIONAL INVENTION INNOVATION



EXHIBITION · SEMINAR · AWARDS SEPTEMBER 1

IFIA

2021 INTERNATIONAL INVENTION INNOVATION





PRELIMINARIES REGISTRATION PERIOD JANUARY 15 - JUNE 15

INFORMATION & REGISTRATION













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AUGUST 26 @ 10:00AM(EST) - TORONTO, CANADA WWW.TISIAS.ORG/ICAN-FINALS2023

"THE FINALS" AWARD WINNERS **KEYNOTE SPEAKER PRESENTATION** "THE FINALS" MOVIE SHOWCASE **ICAN 2023 OFFICIAL CATALOGUE** 

### 🌟 THE FINALS MOVIE SHOWCASE TO PREMIER ON AUGUST 26

"THE FINALS" MOVIE WILL FEATURE A PORTION OF ALL FINALISTS' VIDEOS MIXED WITH ALL CONGRATULATORY MESSAGES FROM THE MEMBERS OF THE ICAN 2023 ORGANIZING COMMITTEE & JURY MEMBERS AND ALSO FROM THE INTERNATIONAL



### THE FINALS AWARD WINNERS TO BE ANNOUNCED ONLINE

THE ANNOUNCEMENT OF ICAN 2023 "THE FINALS" AWARD WINNERS WILL BE UPLAODED ON THE WEBSITE ON AUGUST 26 LISTING ALL FINALISTS WHO HAVE ENRICHED THEIR COMPETITION PARTICIPATON IN "THE FINALS" BY SUBMITTING THEIR INVENTION/PROJECT PRESENTATION VIDEOS.

"THE FINALS" AWARDS WILL FEATURE THE FOLLOWING TITLES:

- THE GRAND PRIZE OF ICAN 2023 THE SEMI-GRAND PRIZE OF ICAN 2023

- TOP 10 & TOP 20 BEST INVENTION AWARDS

  JURY'S CHOICE AWARDS & ORGANIZER'S CHOICE AWARDS

  BEST YOUNG INVENTOR AWARDS & BEST WOMAN INVENTOR AWARDS

  BEST INVENTION VIDEO AWARDS & BEST INVENTION DESIGN AWARDS
- SPECIAL AWARDS BY CANADIAN ASSOCIATIONS & SOCIETIES SPECIAL AWARDS BY INTERNATIONAL DELEGATIONS

SPECIAL AWARDS TO BE FEATURED IN THE FINALS (TENTATIVE):



THE FINALS AWARD WINNERS LIST WILL BECOME AVAILABLE ON AUGUST 26 @10:00AM EASTERN TIME TORONTO AT <u>www.tisias.org/ican-finals2023</u>

### THE OFFICIAL CATALOGUE WILL BE AVAILABLE FOR VIEW/DOWNLOAD

THE OFFICIAL ICAN 2023 CATALOGUE (BOOKLET) IN PDF WILL BECOME AVAILABLE ONLINE, LISTING ALL PARTICIPANTS OF THE COMPETITION AND GENERAL OUTLINE OF THE EVENT WITH THE COMMITTEE'S ACKNOWLEDGEMENTS.





THE CATALOGUE WILL CONTAIN ALL NECESSARY INFORMATION ABOUT THE EVENT INCLUDING THE ENTIRE LIST OF EXHIBITS BY EACH COUNTRY/REGION, AND DIRECTORY OF ALL INNOVATIONS PRESENTED IN THE COMPETITION. IT WILL ALSO HAVE VARIOUS WELCOMING MESSAGES BY OUR ORGANIZING COMMITTEE AND INTERNATIONAL DELEGATIONS AND PARTNERS FOLLOWED BY THE GENERAL INFORMATION ABOUT ICAN 2023 EVENT.



### "How to Rise Far Above Your Competition"

KEYNOTE SPEAKER'S LECTURE

PRESENTED BY HOWARD A. LIM

Your brand must stand for something. One of the most important aspects of differentiation is brand positioning, or how a brand is positioned against its competitors in the marketplace as well as against its sibling brands. The clearer your position, the more likely you are to stand out as a billboard in the consumer's mind. Are you thinking too small when it comes to your brand? As the visual foundation of your company, your brand has the power to influence sales, shareholder value, and relevancy. Fortune 500 innuence saies, snarenoider value, and reievancy. Fortune 500 brandling and business architect Howard A. Lim will show you how to define your UBP (Unique Buying Proposition) to customers, strategic partners, and investors. You'll gain insights on how to leverage your brand and business—regardless of what product or service you sell—to give you a competitive edge and maintain a winning strategy for months and years to come. Armed with real-life case studies from Howard's experience building Fortune 500 brands, you can turn your business into a unique brand that provides a memorable experience.



**HOWARD A. LIM** President **HOW Creative** 



### **5 KEY TAKEAWAYS:**

- np your brand positioning to implement growth now and in the future
- Create a world-class strategy that makes your brand stand out from competition
- Discover branding secrets used by Fortune 100 companies to secure more sales and long-term customer loyalty
- Learn how to instantly convey the unique purchase proposition in today's market clim

### TOVERALL SUMMARY AND REMARKS AFTER THE FINALS

@ 10:00AM (EST) Toronto, Canada at www.tisias.org/ican-finals2023

- ❖ The above URL link will become accessible at the specified time above
- The Finals Award Winners List, Keynote Speaker Video, Official Catalogue, iCAN 2023 Finals Movie will remain uploaded on the website link above for those who can only access later in time
- ❖The decision for the Finals award selections will be FINAL
- There is no real-time Zoom Calls or Google Meets for iCAN 2023 "The Finals". Everything will be uploaded at 10:00AM for you to check & watch

CAN 2023 Award Package shipping will begin in the month of September in the order of applications submitted that have fully completed its registration requirements & confirmed the destination postal addresses

❖ For any questions/queries, please email iCAN 2023 Team at ican@tisias.org

We wish all the Finalists Best of Luck and Enjoy iCAN 2023 "The Finals" www.tisias.org/ican-finals2023



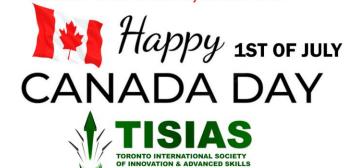








International Invention Innovation Competition in Canada iCAN-TORONTO, CANADA





















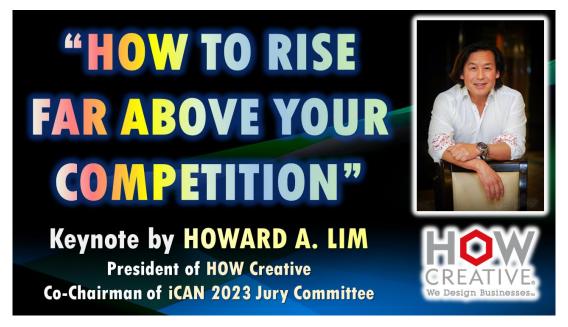


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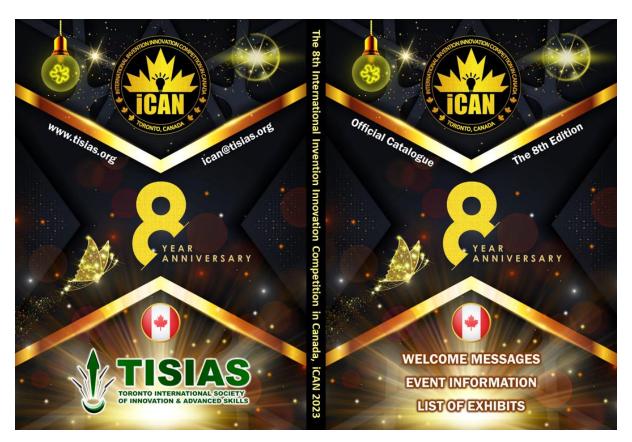
### iCAN 2023 "The Finals" Award Winners List



iCAN 2023 "The Finals" Movie



iCAN 2023 Keynote Speaker's Presentation



iCAN 2023 Official Catalogue (Click to Open)

### OTHER USEFUL LINKS FOR iCAN 2023

- iCAN 2023 "The Finals" Page: <a href="www.tisias.org/ican-finals2023.html">www.tisias.org/ican-finals2023.html</a>
- iCAN 2023 Main Page: www.tisias.org/ican-2023.html
- iCAN 2023 Media Files Google Drive Link:

https://drive.google.com/drive/folders/1r54EdnjRPGDtQY22yDYbUx7MAAu1AZ-O?usp=sharing

iCAN 2023 YouTube Videos Playlist:

https://www.youtube.com/watch?v=ftM9pWrwizw&list=PLOSvDdkKaOlOoyh4lwvJcXnR3HDjEhhpl&pp=iAQB

### **PARTICIPATING COUNTRIES & COLLABORATING ORGANIZATIONS**

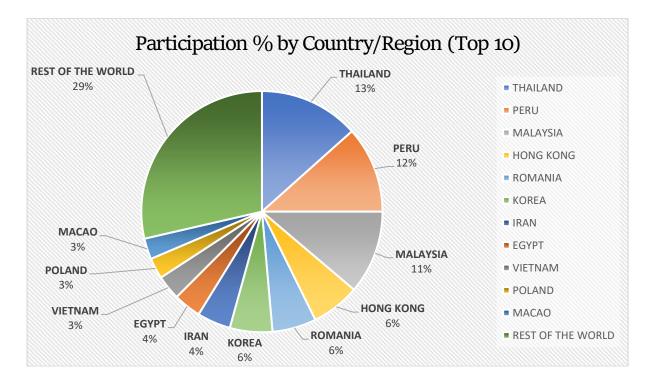
Participating Countries: A total of 50 countries officially participated in iCAN 2023

iCAN 2023 was joined by participants from all over the world in almost all continents and regions: Asia, North/South Americas, Europe, Africa, the Middle East.

**Collaborating Organizations:** A total of **72 units/organizations** around the world including national invention associations, universities, research institutes and inventor clubs joined to collaborate with iCAN 2023 Organizing Committee and Team.

### STATISTICAL DATA

GENERAL STATISTICS OF ICAN 2023	
Total Number of Applications Received (non-filtered; January – July)	655
Total Number of Preliminaries Contestants (disqualifiers filtered out)	621
Total Number of Finalists Selected (qualified contestants confirmed)	491
Total Number of Participating Countries (overall registration)	50
Total Number of Finalists Competed in the Finals (video submissions)	246



Reported on September 20, 2023

### **COMING SOON**

"iCAN 2023 Award Winners' Group Photo Collage" – December 2023 "iCAN 2023 Award Winners' Photos Slideshow Memory Video" – December 2023

(**Photos taken with awards** are requested to be sent by all award winners → <u>ican@tisias.org</u>) Group Photo Collage to be produced and uploaded on <u>www.tisias.org</u> by the end of the year

### **SUMMARY**

The main purpose of iCAN is to build a special platform to unite creativity and innovation initiatives of Canadian inventors with the rest of the world by providing everyone with the golden opportunity to expand their international network, business activities, promote their inventions, new products and research projects while achieving a new milestone of winning iCAN Awards from Canada for the worldwide inventors' beneficial gain of a unique international success.

The 8<sup>th</sup> International Invention Innovation Competition in Canada, iCAN 2023 organized by Toronto International Society of Innovation and Advanced Skills (TISIAS), supported by the Innovation Initiative Co-operative Inc. "The Inventors' Circle", International Federation of Inventors' Associations (IFIA), World Invention Intellectual Property Associations (WIIPA) and The Patent Invention Magazine was held virtually on August 26, 2023 in Toronto, Canada.

iCAN is the premier event of Canada for worldwide inventors which has shown continuous growth and improvement since its first edition in 2016 through 2022. The past 7 editions of iCAN from 2016~2022 featured participants from 95 countries from all continents around the world including North, Central and South Americas, Asia, Europe, Africa, the Middle East, and Oceania which redefined the event as the true global stage for merging worldwide creativity and innovation in the center of the multicultural mainstream of Toronto, Canada.

**iCAN 2023** was entered by a total of 621 inventions from 50 countries and regions from around the world: North/South Americas, Europe, Asia, Africa, and the Middle East. All applicants initially competed in the competition Preliminaries for the evaluation for Gold, Silver, and Bronze Medal Awards. Furthermore, **the Organizing Committee and the Jury qualified 491 inventions to proceed to the Finals** where the Finalists were examined for their additional submission of video presentations. In the Finals, the jury selected winners for the Grand Prize, Semi-Grand Prize, Best Invention Awards and Special Awards.

The Finals event was held on August 26<sup>th</sup> and all contents for the Finals program was uploaded on the website of the organizer: http://www.tisias.org/ican-finals2023

- iCAN 2023 "The Finals" Award Winners Announcement
- iCAN 2023 Keynote Speaker's Presentation
- iCAN 2023 "The Finals" Movie Showcase
- iCAN 2023 Official Catalogue Online

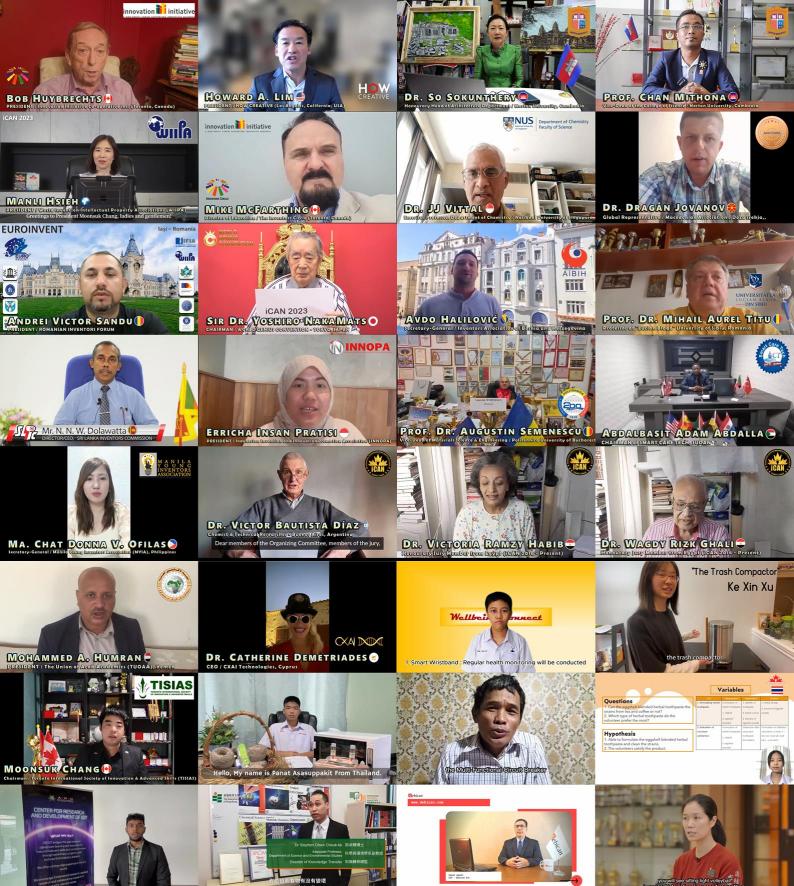
Following the end of the Finals, all award winners of iCAN 2023 received their awards and recognitions by international airmail during the month of September, and everyone was asked to send photos of themselves with the awards to be further featured in **iCAN 2023 Group Photo Collage** which is planned to be published on TISIAS website and various social media platforms by the end of the year.







Website: <a href="www.tisias.org">www.tisias.org</a> | Email: <a href="mailto:ican@tisias.org">ican@tisias.org</a> | Facebook: <a href="www.facebook.com/inventorsound">www.facebook.com/inventorsound</a> | Instagram: <a href="@www.youtube.com/c/inventorsound">@inventorsound</a>







CoolPlay

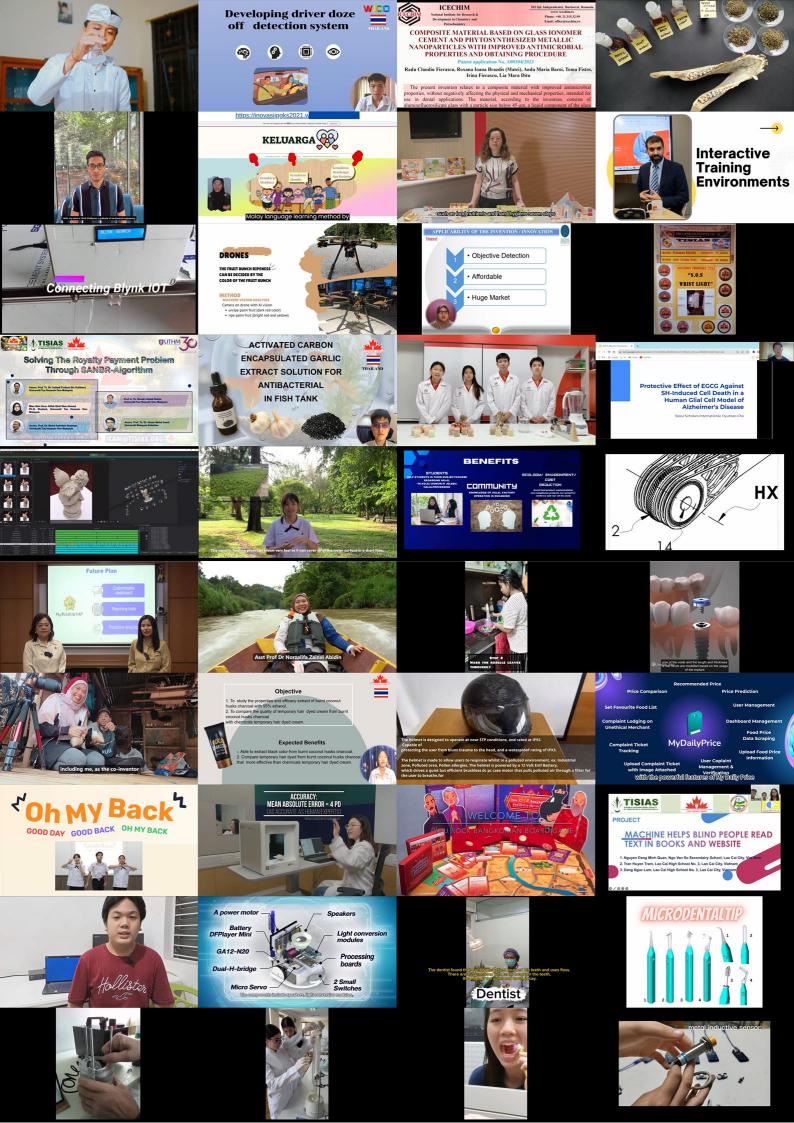


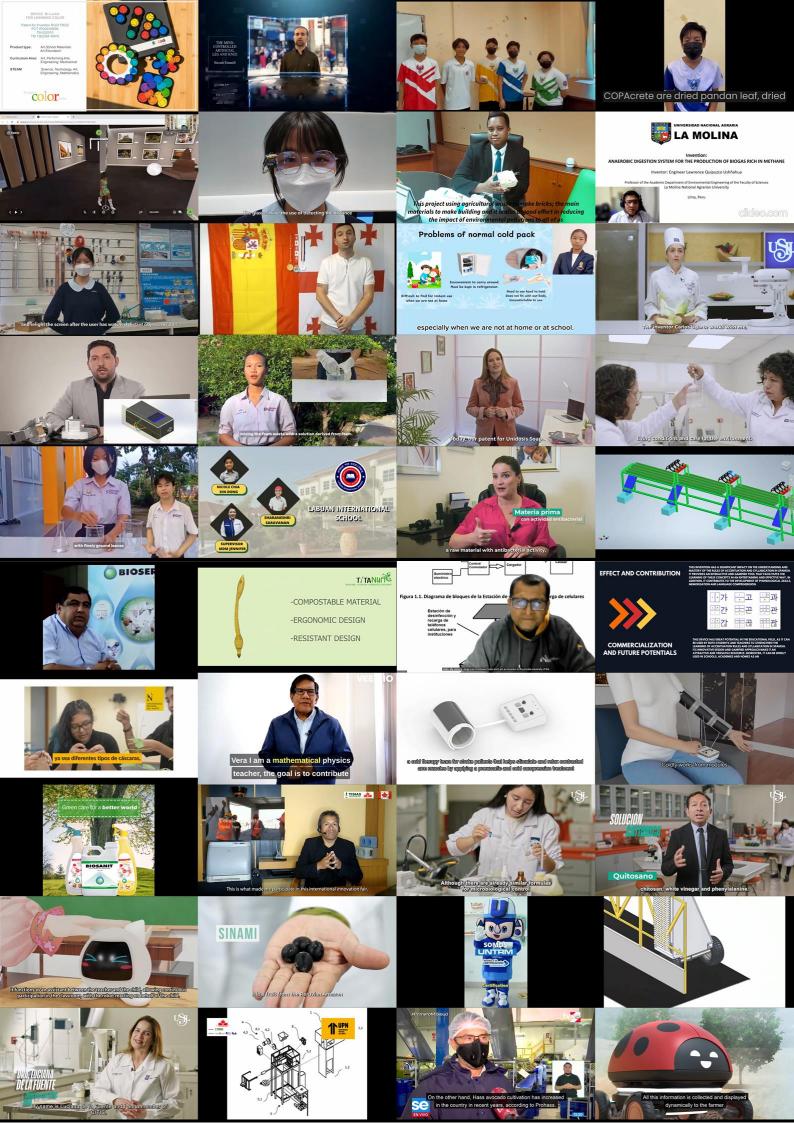
















Equipment





















































































